



Student	<b>Last name(s)</b>		<b>First name(s)</b>	<b>Date of birth</b>	<b>Gender</b>	<b>Nationality</b>
			,		Female	Croatia
	<b>Field of education</b>		<b>Field of education clarification</b>		<b>Study cycle</b>	
	Information and Communication Technologies not further defined (0610)				Bachelor or equivalent first cycle (E-QF level 6)	
Sending Institution	<b>Name</b>	<b>Faculty /Department</b>	<b>Erasmus code (if applicable)</b>	<b>Address</b>	<b>Country</b>	<b>Contact person name ; email; phone</b>
	SVEU-CILISTE VERN	Public Relations /	HR ZAGRE-B10	Zagreb	Croatia	Dean Dužnović / dean.-duznovic@vern.hr / +38514881837
Receiving Institution	<b>Name</b>	<b>Faculty /Department</b>	<b>Erasmus code (if applicable)</b>	<b>Address</b>	<b>Country</b>	<b>Contact person name ; email; phone</b>
	Groupe EDH	EFAP School of Communication /	F PARIS326	Paris	France	Lisa Martin / l.martin@groupe-edh.com / +33147482090

The level of language competence in that the student already has or agrees to acquire by the start of the study period is: English B2

Planned period of the mobility: from [month/year] 09-2025 to [month/year] 06-2026



Study Programme at the Receiving Institution				
	<b>Component code (if any)</b>	<b>Component title at the Receiving Institution (as indicated in the course catalogue)</b>	<b>Semester [e.g. autumn / spring; term]</b>	<b>Number of ECTS credits (or equivalent) to be awarded by the Receiving Institution upon successful completion</b>
Table A	1	French Language - Beginner Level	First semester (Winter/Autumn)	6
	2	Introduction to Social Media	First semester (Winter/Autumn)	6
	3	Corporate Communication	First semester (Winter/Autumn)	6
	4	Media Relations Strategy	First semester (Winter/Autumn)	6
	5	Communication Strategy	First semester (Winter/Autumn)	6
	6	Media Relations	First semester (Winter/Autumn)	6
	7	Digital Marketing & IA	First semester (Winter/Autumn)	5
	8	Start Up & Entrepreneurship	Second semester (Summer/Spring)	4
	9	Public & Political Communication	Second semester (Summer/Spring)	4
	10	French Language - Beginner Level	Second semester (Summer/Spring)	6
	11	Budgeting	Second semester (Summer/Spring)	5
	12	Internal Communication & Branding	Second semester (Summer/Spring)	2
Web link to the course catalogue at the Receiving Institution describing the learning outcomes: <a href="https://studiraj.vern.hr/studiji/odnosi-s-javnoscu-i-studij-medija/">https://studiraj.vern.hr/studiji/odnosi-s-javnoscu-i-studij-medija/</a>				



## Recognition at the Sending Institution

	<b>Component code (if any)</b>	<b>Component title at the Sending Institution (as indicated in the course catalogue)</b>	<b>Semester [e.g. autumn / spring; term]</b>	<b>Number of ECTS credits (or equivalent) to be awarded by the Sending Institution upon successful completion</b>	<b>Automatic Recognition</b>
Table B	1	Engleski jezik 3	First semester (Winter/Autumn)	4	Yes
	2	Internet i društvene mreže	First semester (Winter/Autumn)	4	Yes
	3	Korporativno komuniciranje	First semester (Winter/Autumn)	6	Yes
	4	Pisanje u odnosima s javnošću	First semester (Winter/Autumn)	5	Yes
	5	Etika komuniciranja i društveno odgovorno poslovanje	Second semester (Summer/Spring)	6	Yes
	6	Odnosi s medijima i tehnike odnosa s javnošću	Second semester (Summer/Spring)	5	Yes
	7	Digitalno komuniciranje	Second semester (Summer/Spring)	4	Yes
	8	Osnove poduzetništva	First semester (Winter/Autumn)	5	Yes
	9	Glasnogovornništvo i javni nastupi	First trimester	6	Yes
	10	Engleski jezik 4	Second semester (Summer/Spring)	4	Yes
	11	Osnove financijske analize i planiranja	Second semester (Summer/Spring)	5	Yes
	12	Interno komuniciranje	Second semester (Summer/Spring)	5	Yes



Web link to the course catalogue at the Sending Institution describing the learning outcomes:  
<https://mail.google.com/mail/u/0/?ui=2&ik=67307b2dcf&attid=0.1&permmsgid=ms-g-f:1841597823558671857&th=198eab769c58ddf1&view=att&zw&disp=inline&showSameMailAttachmentToast=true&acrobatPromotionSource=GmailListView>

Provisions applying if the student does not complete successfully some educational components:  
<https://>

If applicable, description of the virtual component at Receiving Institution and recognition at the Sending Institution

Table C	Component code (if any)	Component title at the Receiving Institution (as indicated in the course catalogue)	Short description of the virtual component	Number of ECTS credits (or equivalent) to be awarded by the Sending Institution upon successful completion	Automatic Recognition

### Commitment

By signing this document, the student, the Sending Institution and the Receiving Institution confirm that they approve the Learning Agreement and that they will comply with all the arrangements agreed by all parties. Sending and Receiving Institutions undertake to apply all the principles of the Erasmus Charter for Higher Education relating to mobility for studies (or the principles agreed in the Inter-Institutional Agreement for institutions located in Partner Countries). The Sending Institution and the student should also commit to what is set out in the Erasmus+ grant agreement. The Receiving Institution confirms that the educational components listed in Table A are in line with its course catalogue and should be available to the student. The Sending Institution commits to recognise all the credits gained at the Receiving Institution for the successfully completed educational components and to count them towards the student's degree as described in Table B. Any exceptions to this rule are documented in an annex of this Learning Agreement and agreed by all parties. The student and the Receiving Institution will communicate to the Sending Institution any problems or changes regarding the study programme, responsible persons and/or study period.

Commitment	Name	Email / Phone	Position	Date	Signature
Student			Student		
Commitment	Name	Email / Phone	Position	Date	Signature
Responsible person at the Sending Institution	Dean Dužnović	dean.duznovic@vern.hr	Responsible person at the Sending Institution	22-07-25	<b>Action Timestamped</b>
Responsible person at the Receiving Institution	Lisa Martin	l.martin@groupe-edh.com	Responsible person at the Receiving Institution	22-07-25	<b>Action Timestamped</b>



**Erasmus+**

Higher Education  
Learning Agreement for Studies

Academic Year 2025/2026

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## Changes to the Learning Agreement



Exceptional changes to Table A  
(to be digitally approved by the student, the responsible person in the Sending Institution and the responsible person in the Receiving Institution)

Component code (if any)	Component title at the Receiving Institution (as indicated in the course catalogue)	Semester	Added or Deleted component	Reason for change	Number of ECTS credits (or equivalent) to be awarded by the Receiving Institution upon successful completion
2	Introduction to Social Media	First semester (Winter/Autumn)	Deleted	Previously selected educational component is not available at the Receiving Institution	6
3	Corporate Communication	First semester (Winter/Autumn)	Deleted	Previously selected educational component is not available at the Receiving Institution	6
4	Media Relations Strategy	First semester (Winter/Autumn)	Deleted	Previously selected educational component is not available at the Receiving Institution	6
5	Communication Strategy	First semester (Winter/Autumn)	Deleted	Previously selected educational component is not available at the Receiving Institution	6
6	Media Relations	First semester (Winter/Autumn)	Deleted	Previously selected educational component is not available at the Receiving Institution	6
7	Digital Marketing & IA	First semester (Winter/Autumn)	Deleted	Previously selected educational component is not available at the Receiving Institution	5
8	Start Up & Entrepreneurship	Second semester (Summer/Spring)	Deleted	Previously selected educational component is not available at the Receiving Institution	4
9	Public & Political Communication	Second semester (Summer/Spring)	Deleted	Previously selected educational component is not available at the Receiving Institution	4
10	French Language - Beginner Level	Second semester (Summer/Spring)	Deleted	Previously selected educational component is not available at the Receiving Institution	6
11	Budgeting	Second semester (Summer/Spring)	Deleted	Previously selected educational component is not available at the Receiving Institution	5
12	Internal Communication & Branding	Second semester (Summer/Spring)	Deleted	Previously selected educational component is not available at the Receiving Institution	2
7	Marketing Tools	First semester (Winter/Autumn)	Added	Substituting a deleted component	3
6	Media Relations Strategy	First semester (Winter/Autumn)	Added	Substituting a deleted component	2
5	Communication Strategy	First semester (Winter/Autumn)	Added	Substituting a deleted component	2
3	Event Production	First semester (Winter/Autumn)	Added	Substituting a deleted component	2
8	Project Management	First semester (Winter/Autumn)	Added	Substituting a deleted component	3
2	Digital Transformation	First semester (Winter/Autumn)	Added	Substituting a deleted component	6
4	Advertising Culture	First semester (Winter/Autumn)	Added	Substituting a deleted component	6

Table A2



Exceptional changes to Table B  
(to be digitally approved by the student and the responsible person in the Sending Institution)

	Component code (if any)	Component title at the Sending Institution (as indicated in the course catalogue)	Semester	Added or Deleted component	Reason for change	Number of ECTS credits (or equivalent) to be awarded by the Sending Institution upon successful completion	Automatic Recognition
Table B2	9	Glasnogovorništvo i javni nastupi	First semester (Winter/Autumn)	Deleted		6	Yes
	10	Engleski jezik 4	Second semester (Summer/Spring)	Deleted		4	Yes
	11	Engleski jezik 4	Second semester (Summer/Spring)	Deleted		5	Yes
	12	Interno komuniciranje	Second semester (Summer/Spring)	Deleted		5	Yes

Exceptional changes to Table C (if applicable)  
(to be digitally approved by the student and the responsible person in the Sending Institution)

	Component code (if any)	Component title at the Receiving Institution (as indicated in the course catalogue)	Short description of the virtual component	Added or Deleted component	Reason for change	Number of ECTS credits (or equivalent) to be awarded by the Sending Institution upon successful completion	Automatic Recognition
Table C2							

**Commitment**

By signing this document, the student, the Sending Institution and the Receiving Institution confirm that they approve the Learning Agreement and that they will comply with all the arrangements agreed by all parties. Sending and Receiving Institutions undertake to apply all the principles of the Erasmus Charter for Higher Education relating to mobility for studies (or the principles agreed in the Inter-Institutional Agreement for institutions located in Partner Countries). The Sending Institution and the student should also commit to what is set out in the Erasmus+ grant agreement. The Receiving Institution confirms that the educational components listed in Table A are in line with its course catalogue and should be available to the student. The Sending Institution commits to recognise all the credits gained at the Receiving Institution for the successfully completed educational components and to count them towards the student's degree as described in Table B. Any exceptions to this rule are documented in an annex of this Learning Agreement and agreed by all parties. The student and the Receiving Institution will communicate to the Sending Institution any problems or changes regarding the study programme, responsible persons and/or study period.

Commitment	Name	Email / Phone	Position	Date	Signature
Student			Student		
Commitment	Name	Email / Phone	Position	Date	Signature
Responsible person at the Sending Institution	Dean Dužnović	dean.duznovic@vern.hr	Responsible person at the Sending Institution	29-08-25	<b>Action Timestamped</b>
Responsible person at the Receiving Institution	Lisa Martin	l.martin@groupe-edh.com	Responsible person at the Receiving Institution	29-08-25	<b>Action Timestamped</b>